



P.O. Box 1695 Bolingbrook, IL 60440

www.bybl.org

November 1, 2011

Dear Potential Sponsor,

My name is Frank McKay and I am the Vice-President of The Bolingbrook Youth Baseball League (B.Y.B.L.), which is a member of the Bolingbrook Athletic Council and operates through the Bolingbrook Park District. As you may know, one of the strengths of our community is the Park District and Youth Sports. B.Y.B.L. is a not-for-profit (Tax exempt # 30-316508), self-funding youth program sanctioned by the Bolingbrook Park District. We provide the largest baseball program for local youth ranging in age from 8-19. In 2011 our league had over 550 players and 250 volunteer adult participants just in our spring/summer session.

We would like to ask for your continued support of B.Y.B.L., now more than ever during these difficult economic times, through a sponsorship of a team for the 2012 season. This money is used towards equipment and uniforms for the players, and serves as a good advertising medium for your business or organization. Thankfully due to your support we have been able to keep our family fees the lowest in the area. As in the past we have a few sponsorship options, Gold, Silver and Bronze for you to pick from. Also we have added an option to add your sponsorship to our Fall Ball program which runs from September thru October. Please review each level to determine which level best suits your needs. Your name will be with all the other sponsors on our website, which can be found as a link through www.bolingbrooksports.com or directly at www.bybl.org and will appear on the team jerseys given to each player. In addition, you will receive a plaque with the team photo as our way of saying Thank You for your support which you can display proudly at your establishment.

Should you decide to contribute your support please complete the enclosed Sponsorship Agreement on page 2 and send it with a check to B.Y.B.L., at PO Box 1695 Bolingbrook, IL 60440. In order to meet all requests of our sponsors and to complete the artwork and team assignments we kindly ask for your decision no later than February 15, 2012 so as to be able to distribute all uniforms on time by April 1, 2012.

We would like to thank you in advance for your consideration of this worthwhile youth program. If you have any questions or concerns please contact me at (630) 759-2740 or via email at frankmckay@comcast.net.

Sincerely,

Frank J. McKay
Vice President



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I/We would like to support The Bolingbrook Youth Baseball League as a Sponsor.

_____ \$250.00 Bronze Level includes sponsorship of one team, team plaque and listed with our other sponsors on our website

_____ \$300.00 Silver Level includes all items from the Bronze level plus website banner page and sponsors name displayed proudly at our fields.

_____ \$350.00 Gold Level includes all items from the Silver level plus a Team Jersey

_____ add \$100.00 to any level above to sponsor one of our Fall Ball teams. Sponsors name will appear on player's jersey.

Information to be printed on shirts (please print) if you have a Print Ready Format Logo/artwork, please send with the check or email to directly to Mike Loesch at smloesch@aol.com

Organization or Company Name _____

Address _____

City, State, Zip _____ , _____

Phone Number (____) _____

Your Name (for our Records) _____

E-Mail Address _____

Website _____

Division preferred (circle one)	MUSTANG * (8-10)	BRONCO * (11-12)	PONY * (13-14)	COLT * (15-16)
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* Our Mustang level, play all their games in Bolingbrook. The Bronco, Pony & Colt teams play games in Bolingbrook as well as neighboring communities.

It is hereby agreed that Bolingbrook Youth Baseball League Inc. is a BAC organization sanctioned by the Bolingbrook Park District, for the development of youth through organized baseball competition, will organize, equip, and supervise a baseball team to be known as the organization or Company name from above. It is also mutually agreed that payment of the above amount shall satisfy all obligations on the part of the sponsor, and that selection of players for the team, and of managing and coaching personnel to direct the team shall be the sole responsibility of the properly designated league officials.

Authorized Sponsor Representative

Please return this copy with payment